

## ORDER



KLAS

Orders	Order / Rev:	35866
	Alt Order #:	08802373
	Product Desc:	ISSUE
	Estimate:	
	Flight Dates:	10/10/12 - 10/16/12
	Original Date / Rev:	05/16/12 / 10/12/12
	Order Type:	GENERAL

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency	Name:	Nebo Media
	Buying Contact:	Jessica Murray
	Billing Contact:	
		3299 K Street NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	NRSC
	Demographic:	A35+
	Product Codes:	PO4
	Priority:	LV2
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	09/04/11
Order Separation:	00:10:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	
Month	# Spots	Gross Amount	Net Amount	Rating	
10/01/12	10/16/12	57	\$83,900.00	\$71,315.00	
October 2012	57	\$83,900.00	\$71,315.00	0.00	
Totals	57	\$83,900.00	\$71,315.00	0.00	

## Totals

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
-------------------	--------------	--------------	-----------------------	---------

Mike Jones Start Of Order - End Of Order 100%

Order Share	Share	Total
KLAS	31%	\$83,900.00
Market	100%	\$270,645.16

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	18%	\$48,716.13
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	17%	\$46,009.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	0%	\$0.00

**Order / Rev:** 35866  
**Alt Order #:** 08802373  
**Flight Dates:** 10/10/12 - 10/16/12

**Advertiser:** NRSC  
**Product Desc:** ISSUE  
**Estimate:**

KLAS

Order / Rev: 35866  
Alt Order #: 08802373  
Flight Dates: 10/10/12 - 10/16/12

Advertiser: NRSC  
Product Desc: ISSUE  
Estimate:

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	8	10/10/12	10/12/12	Ellen	CM	3-4p	--WTF--	:30	2	\$1,000.00	LV2	0.00	NM	2	\$2,000.00
<b>ELLEN</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/08/12 10/14/12 --WTF-- 2 \$1,000.00 0.00															
E 17	8	10/15/12	10/16/12	Ellen	CM	3-4p	MT-----	:30	1	\$1,000.00	LV2	0.00	NM	1	\$1,000.00
<b>ELLEN</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/15/12 10/21/12 MT----- 1 \$1,000.00 0.00															
E 18	8	10/10/12	10/12/12	8 News Now 4p M-F	CM	4-5p	--WTF--	:30	2	\$1,300.00	LV2	0.00	NM	2	\$2,600.00
8 News Now 4p M-F															
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/08/12 10/14/12 --WTF-- 2 \$1,300.00 0.00															
E 19	8	10/15/12	10/16/12	8 News Now 4p M-F	CM	4-5p	MT-----	:30	1	\$1,300.00	LV2	0.00	NM	1	\$1,300.00
8 News Now 4p M-F															
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/15/12 10/21/12 MT----- 1 \$1,300.00 0.00															
E 20	8	10/10/12	10/12/12	8 News Now 5-630p M-FCM	CM	5-630p	--WTF--	:30	2	\$1,500.00	LV2	0.00	NM	2	\$3,000.00
8 News Now 5-630p M-F															
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/08/12 10/14/12 --WTF-- 2 \$1,500.00 0.00															
E 21	8	10/15/12	10/16/12	8 News Now 5-630p M-FCM	CM	5-630p	MT-----	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
8 News Now 5-630p M-F															
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/15/12 10/21/12 MT----- 1 \$1,500.00 0.00															
E 22	8	10/10/12	10/12/12	630-7p Inside Edition	CM	630-7p	--WTF--	:30	2	\$1,300.00	LV2	0.00	NM	2	\$2,600.00
Inside Edition															
<b>IN EDITION</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/08/12 10/14/12 --WTF-- 2 \$1,300.00 0.00															
E 23	8	10/15/12	10/16/12	630-7p Inside Edition	CM	630-7p	MT-----	:30	1	\$1,300.00	LV2	0.00	NM	1	\$1,300.00
Inside Edition															
<b>IN EDITION</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/15/12 10/21/12 MT----- 1 \$1,300.00 0.00															
E 24	8	10/10/12	10/12/12	7-8p Rotator	CM	7-8p	--WTF--	:30	2	\$1,300.00	LV2	0.00	NM	2	\$2,600.00
7-8p Rotator															
<b>ET/INSIDER</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/08/12 10/14/12 --WTF-- 2 \$1,300.00 0.00															
E 25	8	10/15/12	10/16/12	7-8p Rotator	CM	7-8p	MT-----	:30	1	\$1,300.00	LV2	0.00	NM	1	\$1,300.00
7-8p Rotator															
<b>ET/INSIDER</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/15/12 10/21/12 MT----- 1 \$1,300.00 0.00															
E 26	8	10/10/12	10/12/12	8 News Now 11p M-F	CM	11-1135p	--WTF--	:30	2	\$2,200.00	LV1	0.00	NM	2	\$4,400.00
8 News Now 11p M-F															
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/08/12 10/14/12 --WTF-- 2 \$2,200.00 0.00															
E 27	8	10/15/12	10/16/12	8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	\$2,200.00	LV1	0.00	NM	2	\$4,400.00
8 News Now 11p M-F															
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/15/12 10/21/12 MT----- 2 \$2,200.00 0.00															
E 28	8	10/10/12	10/12/12		CM	1135p-1237a	--WTF--	:30	2	\$850.00	LV2	0.00	NM	2	\$1,700.00

Page 4 of 5

**Order / Rev:** 35866  
**Alt Order #:** 08802373  
**Flight Dates:** 10/10/12 - 10/16/12

**Advertiser:** NRSC  
**Product Desc:** ISSUE  
**Estimate:**

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Letterman										
				Letterman										
				<b>LETTERMAN</b>										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/08/12	10/14/12	--WTF--		2	\$850.00	0.00						
E 29	8	10/15/12	10/16/12	Letterman	CM	1135p-1237a	MT-----	:30	1	\$850.00	LV2	0.00	NM	1 \$850.00
				Letterman										
				<b>LETTERMAN</b>										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/15/12	10/21/12	MT-----		1	\$850.00	0.00						
E 30	8	10/10/12	10/12/12	8 News Now 5a M-F	CM	5-6a	--WTF--	:30	2	\$1,000.00	LV1	0.00	NM	2 \$2,000.00
				8 News Now 5a M-F										
				<b>NEWS</b>										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/08/12	10/14/12	--WTF--		2	\$1,000.00	0.00						
E 31	8	10/12/12	10/12/12	Fri 8-9p	CM	8-9p	----F--	:30	1	\$8,500.00	LV1	0.00	NM	0 \$0.00
				CSI: NY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/08/12	10/14/12	----F--		1	\$8,500.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	8	10/08/12-10/14/12	Fri 8-9p		8-9p			----F---	:30(\$8,500.00)	0.00	NM		
				Credited [due pgm chg]										
E 32	8	10/13/12	10/14/12	8 News Now 11p	Sa/SuCM	11-1135P	-----SS	:30	2	\$1,100.00	LV1	0.00	NM	2 \$2,200.00
				8 News Now Sa/Su 11p										
				<b>NEWS</b>										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/08/12	10/14/12	-----SS		2	\$1,100.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	8	10/08/12-10/14/12	8 News Now 11p	Sa/Su	11-1135P			-----SaSu	:30(\$1,100.00)	0.00	NM		
				See MG 32.4										
	2	8	10/08/12-10/14/12	8 News Now 11p	Sa/Su	11-1135P			-----SaSu	:30(\$1,100.00)	0.00	NM		
				See MG 32.3										
	3	8	10/08/12-10/14/12	8 News Now 11p	Sa/Su	11-1135P			-----SaSu	:30 \$1,100.00	0.00	NM		
				(M) MG for 32.2 10/13										
	4	8	10/14/12-10/14/12	8 News Now 11p	Sa/Su	11-1135P			-----Su	:30 \$1,100.00	0.00	NM		
				(M) MG for 32.1 10/14										
E 33	8	10/13/12	10/13/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$550.00	LV1	0.00	NM	1 \$550.00
				CBS Early Show - Sat.										
				<b>SAT EARLY</b>										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/08/12	10/14/12	-----S-		1	\$550.00	0.00						
E 35	8	10/13/12	10/13/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$800.00	LV2	0.00	NM	1 \$800.00
				8 News Now Sat 5-7p		(5:00 PM-5:30 PM)								
				<b>NEWS</b>										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/08/12	10/14/12	-----S-		1	\$800.00	0.00						
E 36	8	10/13/12	10/13/12	Sat 7-8p - ET Wknd	CM	7-8p	-----S-	:30	1	\$600.00	LV2	0.00	NM	1 \$600.00
				Ent Tonight Weekend										
				<b>ET WEEKEND</b>										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/08/12	10/14/12	-----S-		1	\$600.00	0.00						
E 38	8	10/14/12	10/14/12	CBS News Sunday Morn	QM	CBS Sunday Morn	-----S	:30	1	\$2,000.00	LV1	0.00	NM	2 \$2,000.00
				CBS News Sunday Morning										
				<b>SUN MORN</b>										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 10/08/12	10/14/12	-----S		1	\$2,000.00	0.00						

Order / Rev: 35866  
Alt Order #: 08802373  
Flight Dates: 10/10/12 - 10/16/12

Advertiser: NRSC  
Product Desc: ISSUE  
Estimate:

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount			
E 38	8	10/14/12	10/14/12	CBS News Sunday Morn@M		CBS Sunday Morn-----S	:30	1	\$2,000.00	LV1	0.00	NM	2	\$2,000.00			
<b>SUN MORN</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/08/12	10/14/12	-----S		1	\$2,000.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>							<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1		8 10/08/12-10/14/12		CBS News Sunday Morning		CBS Sunday Mori							-----Su	:30(\$2,000.00)	0.00	NM	
		See MG 38.2,38.3															
2		8 10/13/12-10/13/12		Sat Prime Special		730-10p							-----Sa--	:30	\$1,000.00	0.00	NM
(M)		MG for 38.1 10/14															
3		8 10/13/12-10/13/12		Sat Prime Special		730-10p							-----Sa--	:30	\$1,000.00	0.00	NM
(M)		MG for 38.1 10/14															
E 42	8	10/14/12	10/14/12	8 News Now Sun 5-7p	CM	5-7p											
		8 News Now Sun 5-7p				(6:30 PM-7:00 PM)											
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/08/12	10/14/12	-----S		1	\$1,500.00	0.00									
E 43	8	10/14/12	10/14/12	Sun 7-8p	CM	7-8p											
		60 Minutes															
<b>60 MINUTES</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/08/12	10/14/12	-----S		1	\$12,000.00	0.00									
E 44	8	10/14/12	10/14/12	Eye on Wash/Wall St Jo@M		5-6a											
		Eye On Wash/Wall St Jrnl															
<b>EYE ON DC/WALL ST</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/08/12	10/14/12	-----S		2	\$400.00	0.00									
N 45	8	10/12/12	10/12/12	Fri 8-9p	CM	8-9p											
		NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/08/12	10/14/12	-----F--		1	\$8,500.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>							<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1		8 10/08/12-10/14/12		Fri 8-9p		8-9p							-----F----	:30(\$8,500.00)	0.00	NM	
		See MG 45.2															
2		8 10/12/12-10/12/12		Fri 8-9p		8-9p							-----F----	:30	\$8,500.00	0.00	NM
(M)		MG for 45.1 10/12															
												Totals	57	\$83,900.00			